

Spinnaker Media Advisory Board Meeting Minutes

Friday, February 3rd, 9:00

notes that his team released the semesterly magazine and decided only to do a freshman zine in print; the other will be an online version. Regarding the newsroom, we have a full roster as we hired the police and government reporters and merged the news and managing editor positions together for now. We have also dropped the features editor and dropped down to one GA reporter to focus more on the news.

Lisa updates the Advisory Board about Radio. She notes that they are looking forward to the upcoming Men's basketball season now that she has a few teams for play-by-play. The department is looking for two content producers (website, social media, and on the couch). She notes that she has a radio intern who has a new show at 10 am daily. Lisa mentions that she's seen a significant uptick in interest in being a DJ, so they have had to implement a new training method to accommodate the influx.

Rich and Lisa had some dialog about one of the new DJs possibly being one of the content producers. Lisa wants to fill that role with someone whose skills are like our former content producer, Ashley.

Staci and Lisa discussed how successful the email campaign was at the beginning of the semester. It was due to the intro video that the TV department produced for dissemination to the first-year classes.

Kara updated the Advisory Board about Spinnaker TV. Nest News is back live and with fewer complications

The Advisory Board votes on the minutes for the Nov 4th and Dec 2nd, 2022, meetings.
Hand vote is taken; motion passes unanimously.

Announcements:

The next meeting will be on **March 3rd at 9 am.**

Adjourned – 10:00 am