

## Honors Application (SAMPLE)

THIS IS A SAMPLE APPLICATION. ALL APPLICANTS MUST APPLY ONLINE.  
DO NOT SUBMIT THIS PAPER FORM.

### General Questions

First Name

Preferred Name (Nickname What you'd like to be called)

Last Name

N# (in this format: N12345678)

Expected Graduation Semester and Year:

Please provide a phone number where we can reach you.

I am (or will be by next semester) a declared marketing major.

- I affirm
- I request an exception

I have at least two non-summer semesters before I graduate.

- I affirm
- I request an exception



---

---

---

**Motivation**

Describe what experience or motivation led you to major in marketing and of how you expect to contribute to the program and to the company offering you an internship. Respond by thinking of the needs of others and what you can add. The Honors programs seek students who are clearly interested in the field of marketing. (400 words or fewer.)

---

---

---

---

---

**Marketing Focus**

Thinking about the topics covered in principles of marketing (or other marketing classes), describe your ideal marketing job and the industry it would be in (e.g., banking, manufacturing, retail, etc. or a specific company if you have one in mind). To be clear, we are looking for you to describe a specific area of marketing and, optionally, an industry you are currently interested in. (100 words or fewer.)

---

---

---

---

---

**Résumé**

In lieu of a résumé, please tell what jobs you have held, if any, and for about how long.

---

---

