

Coggin College of Business  
Executive Committee Meeting  
July 11, 2019 (9:00-10:30 am)  
Minutes

Present: Dawkins, Johnson, Bowling (via phone), Paege, Eltantawy (via phone), Goel, Loh,  
Jackson, Guffin, Donaldson, Garrett, Learch



have open and regular communication with those involved with the councils. Some suggestions from the EC discussion included: orientation, welcome letter, renewal letter, and having student and faculty involvement in the meeting.

- x He distributed a handout with the upcoming donor solicitations to the EC
  - x He announced a new gift from CCB MBA alum John Montgomery of \$10k over 5 years to support students to attend the National Black MBA Conference, the largest MBA recruiting event in the US.
  - x He is working with the CMC on sponsorships for their programs.
6. Center for Entrepreneurship and Innovation update (Karen Bowling)
- x The inaugural incubator class had 99 applicants, and a majority of the applicants have a LinkedIn presence with 26% being UNF alumni. A graphic designed by Lucy in the CMC with the application link was placed on LinkedIn to solicit responses after the initial release to the local CEI ecosystem. The CEI Advisory Council will meet on July 24 and select 10 entrepreneurs for the inaugural cohort. All applicants will be invited to future CEI events and included on all CEI mailings.
  - x Two new members joined the CEI Advisory Council: Sam Inman, CFO at Community First Credit Union, and a representative from Swisher Cigar. There are 23 open seats available on the council. Community First Credit Union is also sponsoring a Speaker Series for the CEI with 4 speakers planned for FY20.
  - x The assistant director position has been accepted by Laura Allume. She is an author of "Think it Through" which centers around starting a small business, and she is expected to start July 29<sup>th</sup>
  - x Two newspaper articles are in progress for the CEI article will be released this week while Karen has an interview with the student newspaper Spinnaker.
  - x The grand opening for Mayo's Life Sciences Incubator is August 22.
7. Summer/ Fall classes update, Accreditation & Assessment update (Chris Johnson)
- x There are no developments regarding the Summer 2020 and Fall 2020 schedules, and Jillian Gooding has not yet presented a timeline when information is due. Chris wants to have an internal timeline that is completed two to three weeks before her deadline, and this timeline will be used for checks and balance.

### New Business

1. Business Analytics and Business Intelligence degree update (Ashmi Goel)
  - x Dr. Goel is working on the full proposals for both degree programs
2. Downtown campus Fidelity on-site MBA update (Christopher Johnson)
  - x There was a discussion regarding which classes will be held downtown going forward. Currently Chris can only see Business Law on the schedule. Dawkins addressed the technical issues that have hampered students including students coming to campus rather than stay at home due to telepresence equipment issues.
  - x For distance learning classes a suggestion was made to have students partake in etiquette training or guidance.
  - x No classes are currently designated for Fidelity's on-site MBA Program due to the Financial Aid audit.

3. Department chairs faculty hiring requests for Fall 2020 update
  - ✓ ECO is approved for 1 visiting instructor line (has identified a candidate)
  - ✓ FIN is approved for 1 visiting assistant professor line (has a verbal offer)
  - ✓ FIN is approved for 1 visiting instructor line (Ronald Heymann)
  - ✓ MAR is approved for 1 visiting instructor line (Mike McCardle)
  - ✓ MAN is requesting 1 tenure-track IS line for Business Analytics (Fall 2020) (Advertising approved)
  - ✓ T & L is requesting 1 tenure-track line per ML&SCM proposal (Fall 2020)
4. Traynham Endowed Pr