

Coggin College of Business  
Executive Committee Meeting  
June 13, 2019 (9:00-10:30 am)  
Minutes

Present: Dawkins, Bowling, Jaeger, Eltantawy, Jackson, Guffin, Donaldson, Johnson, Gallo, Leonzon, and Watts

Absent: Loh, Goel, Russell

1. Approval of 5/9/19 minutes- Minutes approved unanimously.

Recurring Business

2. CMC/CCB Marketing Update (Derek Guffin)
  - x The CMC in conjunction with Advising Services, have been meeting with incoming freshman during orientation.
  - x On June 28, the CMC is hosting its Employer Summit and there are approximately 35 companies registered with focus on the S.T.A.R. Program, posting position on Handshake, and how to start an internship program at smaller companies. These topics will be discussed in more detail during the breakout sessions.
  - x Derek is working with Will (webmaster) on creating a webpage to separate internships by subject area. Derek show the Department of Communication's internship webpage as an example.
  - x Derek is now coordinating the TV installations with the estimate completion date in the middle of July. The TVs will be used as advertising tools for the college.
  - x Derek, Dean Dawkins and Dr. Johnson met with Cannon Design, a company known for large-scale design/marketing projects for universities (e.g., UF, UGA, TCU, SMU, etc.)
3. Advising Services Update (Jennifer Jackson)
  - x The Assistant Director interviews are complete and Jennifer plans to select a candidate next week.
  - x All CCB students are now assigned an academic advisor, with approximately 500 students per advisor. An appointment system is currently being put in place to facilitate students scheduling appointments.
  - x Precertification will open June 16, and policy applications for fall are open until June 30.
  - x Jennifer asked the department chairs to share feedback on a draft concurrent enrollment policy. She also plans to share the information with the Advising Services staff.
4. SBDC Up



- x There was a discussion to have the cap for online to be 43 instead of 50, which will align online classes with face-face classes.
- 8. uCertify.com certifications (<https://ucertify.com>) \$120/course/year (\$80 each for material & lab). Can select partial year license to match semester schedule.
- 9.