

Dawkins, Jaeger, Johnson, Russell, Jackson, Guffin, Loh, Eltantawy, Goel, Leonzon,  
Watts, Gallo

Donaldson

The minutes were approved unanimously with Jennifer's  
edits.

CCB has completed Skype interviews for the Director of  
Development position and three candidates will be invited for campus visits. Four  
provost candidates have been invited to campus. President Szymanski will be visiting  
CCB at 2 pm on March 12 to talk to faculty and April 12 for the All-College Meeting.

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- The CMC had a huge first part of the month with Coggin Career Week and Derek distributed a handout summarizing the results from Career Week.
  - Advising Services is working to ensure that all CCB students understand the full range of available services. Jennifer is currently working on a checklist where Advising Services can reinforce certain messages to students.

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- ECO is requesting 2 tenure-track lines (one conversion from a visiting line)
  - FIN is requesting 2 tenure-track line (or 1 tenure-track and 1 instructor line)
  - MAN is requesting 1 visiting instructor (Dong-Young Kim on sabbatical)
  - MAN is requesting 2 tenure-track IS lines for Business Analytics
  - MAN is requesting 1 line for entrepreneurship
  - MAR is requesting 1 tenure-track line
  - T &L is requesting 1 tenure-track line per ML&SCM proposal
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- This item will be discussed at a later date.
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- Dean Dawkins will send an email to start the process to form the review committee and he prefers current endowed professors to serve on the committee.
  - Nominations will be for service or teaching endowed chairs.
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- There is no policy mandating that CCB Executive Committee faculty have to attend the Faculty Association meetings and several CCB faculty already attend when they are able. The CCB EC consensus was that going to Faculty Association meetings allows faculty to learn more about the university as a whole.
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- Reham discussed suggestions from the Marketing Advisory Council to make improvements to the CCB website. Also, there was discussion regarding helping make CCB students more aware or informed regarding the range of the career resources available in Coggin.
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- Dean Dawkins suggested creating a professional promo video component for the website where these videos will use faculty to talk about the programs. These videos also can provide information that is relevant to specific hours earned in college (30 hrs., 60 hrs., etc.). Derek suggested having a separate meeting for a more in-depth discussion regarding the marketing aspects of creating videos.
  - In addition to the videos, there was a suggestion and discussion regarding creating a zero-credit class.
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- After the EC meeting adjourned at 10:30 am, the EC faculty remained for a 30-minute discussion regarding research support in Coggin.